## € 420 MILLION NEW FINANCING AND DELEVERAGING THROUGH € 660 MILLION DEBT EQUITIZATION

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This document contains forward-looking statements, which involve risks and uncertainties, including statements regarding certain key financial indicators. Such forward-looking statements are management objectives and do not constitute profit forecasts as defined in applicable European regulation.

The business plan highlights presented herein are notably based on hypotheses built by the management and market environment estimates. Forward-looking statements for the 2020, 2021 and 2022 financial years have been established in a very unstable and volatile environment which make it difficult to determine with a satisfactory degree of certainty the future performances of the group. Although TECH believes its business plan highlights presented herein are based on its reasonable assumptions at the time about future events, these statements are subject to numerous risks and uncertainties. As a result, actual results may differ materially from those that we expected. A description of the risks to which the TECH group is exposed appears in section "Risk Factors" of the TECH's "Universal Registration Document" filed with the French financial markets authority (AMF), on 20 April 2020. The forward-looking statements contained in this document are based upon information available to TECH on the date of this document. TECH does not undertake to update or revise any of these statements to take account of events or circumstances arising after the date of this document or to take account of the occurrence of unexpected events



## A COMPREHENSIVE FINANCIAL RESTRUCTURING PLAN TO ENHANCE STRATEGIC FLEXIBILITY

Technicolor's leadership positions are key and valuable assets and we have a great story to build for the future

#### ) This agreement in principle is a key milestone in Technicolor's financial restructuring

- It will bring € 420m in new financing and deleveraging through € 660m of debt equitization
- It will address the liquidity needs of the group and will provide a new framework for long-term sustainability, for the company's businesses, employees, customers, and suppliers

## The accelerated financial safeguard procedure (SFA) will allow the implementation of the plan with only 2/3 majority of the existing creditors



## We expect that shareholders will bring their support and vote in favor of this restructuring at the Extraordinary General Assembly on 20 July 2020

- A positive vote on all resolutions is key to execute the restructuring and in particular the debt equitization through the proposed € 330m rights issue, and the € 330m reserved capital increase
- A negative vote will lead to rehabilitation proceedings (*redressement judiciaire* or liquidation) under which all of the Company's assets could be attributed / sold to the new financing lenders

## The plan is designed to offer existing shareholders the opportunity to participate in Technicolor's recovery and long-term value creation

- Free warrants giving access to 5% of the share capital of the Company on a fully diluted basis to be offered to existing shareholders
- Ability for existing shareholders to participate to the capital increase at a c. 17% discount relative to the capital increase reserved to the creditors



All our teams are fully engaged to continue delivering the high quality services expected by our customers

## **KEY TRANSACTION PRINCIPLES**

New money cash injection of € 420m, under a debt format, to fund the company's operational needs and repay the \$ 110m bridge loan set up in March 2020 by July 31<sup>st</sup> 2020

- € 400m fully underwritten by a group of lenders under the existing Term Loan and RCF creditors and € 20m provided by Bpi France Participations<sup>(1)</sup>
- Maturity of this new financing will be June 2024

## Debt reduction of € 660m across the Term Loan and the RCF on a *pari passu* basis

- Debt reduction to be implemented through (i) a € 330m rights issue backstopped by TL/RCF creditors with commitment by Bpi France Participations<sup>(1)</sup> to participate pro rata their current shareholding and (ii) a € 330m reserved capital increase to TL/RCF creditors
- Maturity of this new financing will be December 2024

Reinstated TL/RCF debt of € 572m<sup>(2)</sup> extended to December 2024 with a bullet repayment



#### Repayment of the \$ 110m bridge facility

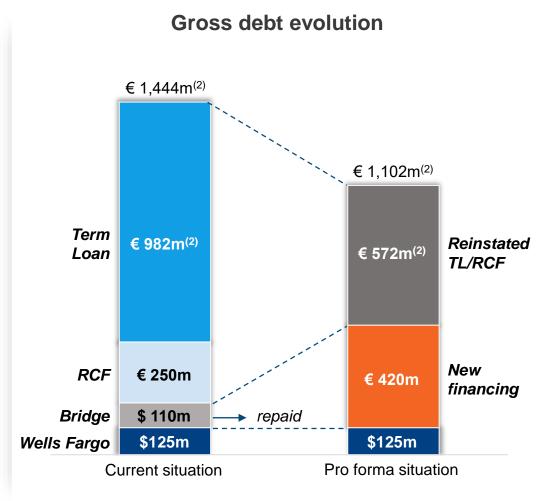
#### Maturity extension of the \$ 125m Wells Fargo facility to December 2023

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Bpi France Participations will subscribe to the rights issue in cash pro rata its current shareholding (c. 7.5%) for an aggregate amount up to € 25.5m
 Rounded figure; based on EUR/USD of 1.13



## **CAPITAL INCREASE – KEY TERMS**

#### ▶ <u>Total capital increase of € 660m in 2 tranches</u>

Rights issue tranche	
Amount	► 330m (i.e. 50% of total capital increase)
Price	► € 2.98 per share
Underwriting	Term Loan and RCF lenders pro rata by way of set-off of claims
Use of proceeds	Cash proceeds to be used to repay Term Loan and RCF pro rata at par
Participation Undertaking	<ul> <li>Commitment by Bpifrance to participate in the rights issue pro rata their current shareholding</li> <li>Bpifrance to maintain 1 board seat</li> </ul>

Reserved Capital Increase					
Amount	► € 330m (i.e. 50% of total capital increase)				
Price	► € 3.58 per share				
Subscribers	Term Loan and RCF lenders pro rata by way of set-off of claims at par				
Use of proceeds	No cash proceeds (by way of set-off of claims only)				

#### **PRO FORMA SHAREHOLDING**

#### Shareholding will depend on the take-up in cash by existing shareholders on the rights issue

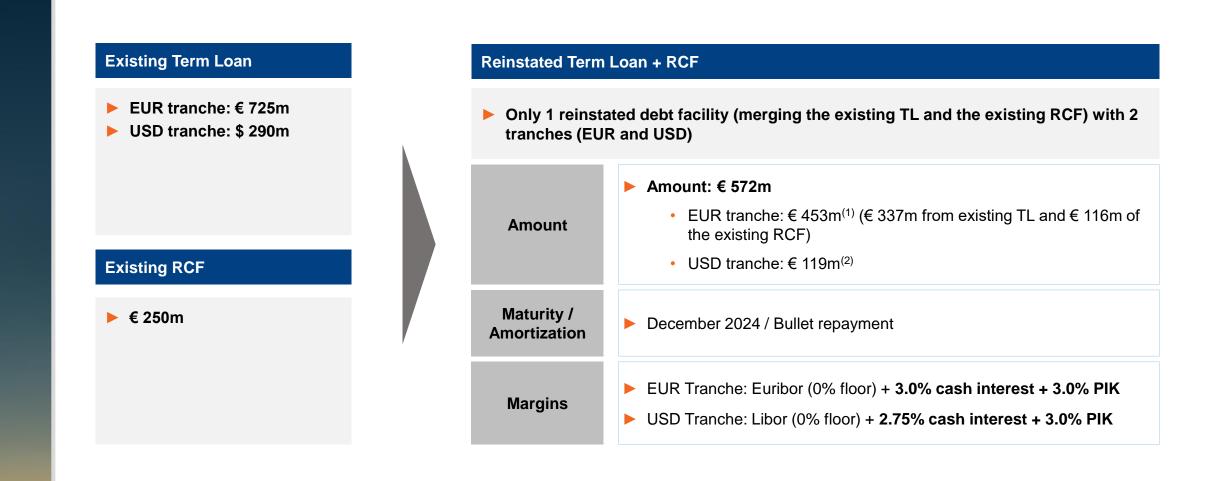
	Excl. shareholders warrants			Pro forma shareholders warrants			1 Shareholders not	
(%) Subscription in cash to the Rights Issue	0%	50%	100%	0%	50%	100%	reinvesting are	
Subscription in cash to the R.I. $(\in m)^{(1)}$	-	€ 165m	€ 330m	-	€ 165m	€ 330m	diluted to 6.5% of pro forma equity	
Existing shareholders existing shares	<b>1</b> 6.5%	6.5%	6.5%	6.2%	6.2%	6.2%	2 Warrants distributed to existing	
Existing shareholders R.I. <sup>(1)</sup> subscription	-	23.5%	46.9%	2 -	22.3%	44.6%	shareholders	
Existing shareholders warrants exercise				5.0%	5.0%	5.0%	<ul> <li>Represent 5% of fully diluted</li> </ul>	
Existing shareholders % equity	6.5%	30.0%	53.4%	11.2%	33.5%	55.8%	equity - 4 years maturity	
TL/RCF % through R.I. <sup>(1)</sup>	46.9%	23.5%	-	44.6%	22.3%	-	<ul> <li>Striked at the R.C.I.<sup>(2)</sup> price</li> </ul>	
TL/RCF % through R.C.I. <sup>(2)</sup>	39.1%	39.1%	39.1%	37.1%	37.1%	37.1%	3 Equity remuneration	
TL/RCF % equity	86.0%	62.5%	39.1%	81.7%	59.4%	37.1%	attached to the New Money (see next	
Equity attached to the New Money	3 7.5%	7.5%	7.5%	7.1%	7.1%	7.1%	page)	



## **NEW MONEY FACILITY – KEY FINANCIAL TERMS**

Amount	► 420m (€ 400m from creditors and € 20m from Bpifrance), split in a EUR tranche and a USD tranche (with the USD tranche aimed at refinancing the existing \$ 110m Bridge facility)
Underwriting	Fully underwritten by a group of existing Term Loan and RCF lenders
Underwriting fees	3.5% under an OID format for the underwriters of the € 400m to be provided by creditors
Participants	Form Loan lenders and RCF lenders for the € 400m to be provided by creditors
Use of proceeds	<ul> <li>Repayment of the existing \$ 110m Bridge Loan</li> <li>General corporate purposes</li> </ul>
Maturity / Amortisation	June 2024 / Bullet repayment
Prepayment	► NC2 then par
Disposal proceeds	<ul> <li>Up to € 75m of disposal proceeds to be kept as cash on balance sheet, and</li> <li>Up to € 125m of disposal proceeds can be applied in prepayment with a 6% redemption premium</li> </ul>
OID / margins	<ul> <li>OID at 5.0%</li> <li>EUR Tranche: Euribor (0% floor) + 6.0% cash interest + 6.0% PIK</li> <li>USD Tranche: Libor (0% floor) + 6.0% cash interest + 6.0% PIK</li> <li>Commitment fee of 1.5% p.a. of the unutilized and available part of the principal amount</li> </ul>
Equity allocation	▶ 7.5%
Rating	CFR Rating to be maintained; Facility Rating from two rating agencies

## **REINSTATED DEBT – KEY FINANCIAL TERMS**



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#### **CONSIDERATIONS ON STRUCTURING**

Initial new money to be made available mid-July to Technicolor USA, Inc. (the "US New Money") to repay Bridge Loan by 31 July 2020

2 Another initial new money tranche will be made available mid-July to Tech 6, a direct subsidiary of Technicolor SA incorporated in France (the "Initial FR New Money")

Remaining new money (the "Balance FR New Money") to be made available end of August 2020 to Tech 6

New Money to be secured by "fiducies-sûretés" (equivalent of a trust under French law) in respect of the shares of subholding companies, holding quasi all of the members of the Group (the "Fiducies"), it being specified that the implementation of the Fiducie for the Balance FR New Money will be submitted to a consultative vote of the EGM, in accordance with the AMF recommendation n°2015-05 on transfer of assets. The New Money shall also be secured by certain other security interests, including by security over the assets currently securing the Bridge Loan (for the US New Money only), the TLB and the RCF.

Targeted structure presented in appendix



#### **KEY NEXT STEPS**

22 June 2020	Opening of the SFA
29 June 2020	Publication of the EGM meeting notice (SFA rules allow a shorter publication timeline than usual)
3 July 2020	Financial Creditors Committee votes on the SFA plan (minimum majority: 2/3 in value)
10 July 2020	<ul> <li>Approval of the prospectus by the AMF and availability of the independent expert report</li> <li>Publication of the EGM convening notice</li> </ul>
Around Mid July	First drawdown of the New Money facility (USD and First EUR tranches) for an amount of c. € 240m to repay the Bridge Loan and address the short term liquidity needs of the Group (subject to positive vote of the financial creditors committee, approval of the judge and other conditions)
20 July 2020	Extraordinary shareholders' meeting to vote on the capital increases and the Fiducie implemented for the Balance FR New Money
End of July	Court approval of the SFA plan (subject to financial creditors' committee favourable vote at a 2/3 majority and favourable EGM vote)
End of August	<ul> <li>Second drawdown of the New Money facility for the remainder, i.e. c € 180m (subject to, among other conditions, approval of the SFA plan or continuation plan by the Court )</li> <li>Alternatively, if no SFA Plan (or continuation plan) can be approved by the Court before end of August, the Balance FR New Money should be made available to Tech 6 in September, provided quasi all the Group's assets have been attributed or sold to the benefit of the lenders as part of a bankruptcy process</li> </ul>
September	If Court approval is received on SFA plan, launching of the capital increases and allocation of warrants

# PERFORMANCE FIGURES



#### Continuing operations - post IFRS 16

		Base Case			High Case			
€m ; FYE-Dec post-IFRS 16	2019a	2020e	2021e	2022e	2020e	2021e	2022e	
Revenues	3,800	3,118	3,476	3,632	3,274	3,820	4,035	
% Growth		(17.9%)	+11.5%	+4.5%	(13.9%)	+16.7%	+5.6%	
Adj. Continuing EBITDA	324	169	340	425	255	471	578	
% of revenues	8.5%	5.4%	9.8%	11.7%	7.8%	12.3%	14.3%	
Adj. Continuing EBITA	42	(64)	105	202	20	236	342	
% of revenues	1.1%	(2.1%)	3.0%	5.6%	0.6%	6.2%	8.5%	
Continuing FCF*	(26)	(162)	89	259	(47)	223	402	

\* Before financial results and tax

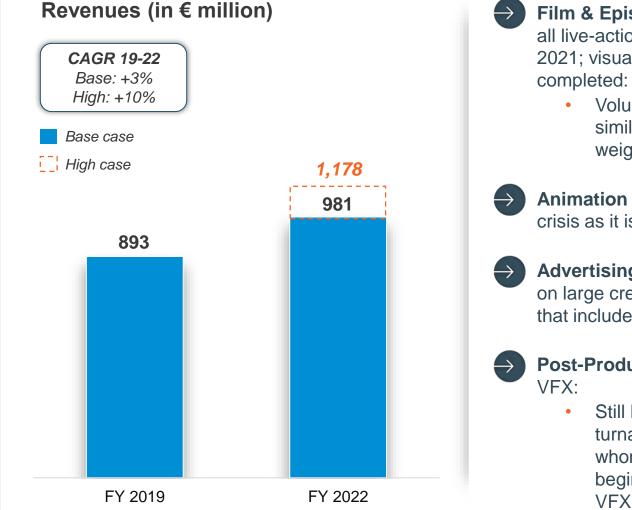


At end of March 2020, LTM EBITDA was around € 319m, trading is in line with management expectations

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Based on the proposed new financing plan, net leverage<sup>(1)</sup> target is around 3x at end of 2021, decreasing thereafter

## PRODUCTION SERVICES STRONG GROWTH PROSPECTS ALBEIT CURRENT CONTEXT



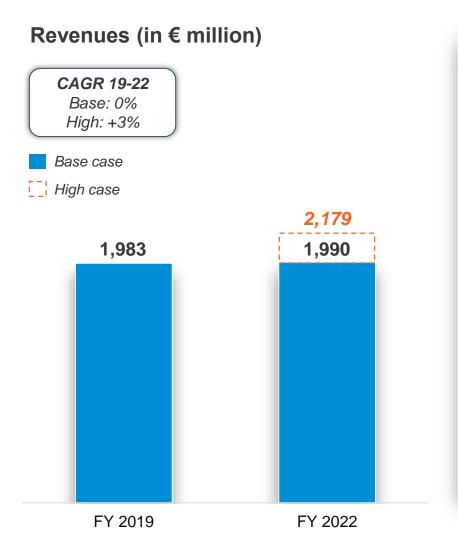
**Film & Episodic** VFX revenues largely impacted by the cessation of all live-action shoots, pushed back to third / fourth quarter 2020 and 2021; visual effects cannot be produced until live shoots are completed:

- Volume of movies under production in 2023 expected to be similar to what was originally planned for in 2022, with more weight toward episodic vs. tentpole movies
- Animation & Games not as severely impacted by the COVID-19 crisis as it is less dependent on live-action
- Advertising expects more resilience to COVID-19 as it is less reliant on large crewed, on-location live shoots and has a customer base that includes large crewed / Big Tech companies
- **Post-Production** impacted for similar reasons as Film & Episodic VFX:
  - Still handles a larger number of smaller and quicker turnaround projects and can take on work from clients with whom Film & Episodic VFX does not typically work at the beginning of live shooting. This, along with Film & Episodic VFX growth, should allow a faster recovery in the second half

## CONNECTED HOME STABLE AND RESILIENT REVENUES OVER THE PLAN

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- Despite early March supply chain disruption due to Covid-19, the Connected Home division is headed for a good year driven by strong demand in the US
- The Group expects stable and resilient revenues over the plan mostly driven by growth in gateway / broadband that offsets video revenues decrease
- EBITDA is set to grow on the back of cost savings and lower component costs, in line with initial Budget expectations

## **DVD SERVICES** STRUCTURALLY IMPACTED BY CHANGED CONSUMER BEHAVIOR

## Revenues (in € million) CAGR 19-22 Base: (10%) High: (9%) $\mapsto$ Base case High case 882 655 637 FY 2019 FY 2022

- DVD Services division will be negatively impacted given the delay in new theatre releases, mitigated by catalogue sales in the US and Europe which are showing signs of resilience
- Broadly normal market conditions expected thereafter, but still negatively impacted by changed consumer behavior (increased streaming, etc.) and continued structural market decline
  - EBITDA margin to recover on the back of accelerated cost savings initiatives and contract renewals that include volumebased pricing principles

## **LIQUIDITY FORECASTS TO DECEMBER 2021**

#### Cash position in the next 18 months

In m€	30 Jun-20	31 Dec-20	30 Jun-21	31 Dec-21	
Group Cash before Credit Lines (CL)	(323)	(311)	(582)	(386)	
Available CL as per current structure <sup>(1)</sup>	418	318	318	318	
Liquidity after CL	96	7	(264)	(68)	
<ul><li>(+) New financing,</li><li>net of OID &amp;</li><li>underwriting fee</li></ul>	-	420	420	420	
Pro forma Liquidity	96	427	156	352	

- Assuming conditions are met, by mid-July, the Group is to receive € 240m of net proceeds from the new financing proposal
  - This amount will cover (i) the operational needs over that period and, (ii) the repayment of the \$ 110m Bridge Facility
- In early September, to cover additional operational needs, the Group is to receive a further € 180m injection as part of the financing proposal (subject to conditions precedent)
  - Following this new financing, the Group expects to have cash in excess of more than € 100m

In total, the € 420m net amount new financing proposal will cover the Group's needs over the next 18 months, including additional needs of c. € 100m in the first half of 2021

• The cash pattern has historically shown a negative FCF in the first half vs. a positive FCF over the second half<sup>(2)</sup>



The proposed € 420m new financing has been designed to cover the Group's needs in the short / medium term. This new financing together with cash generation will provide liquidity flexibility for the Group thereafter

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(1) €250m RCF, \$125m ABL and up to end of July \$110m Bridge Facility

(2) Unlike previous year, H2 2020 is not expected to be FCF positive due to Covid-19 impact on the Group activities and working capital pattern

## APPENDICES



H1

#### **KEY FIGURES – PRE-IFRS 16**

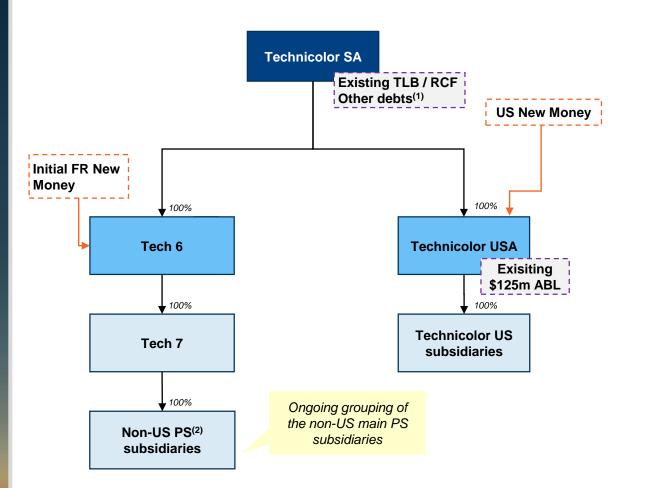
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Revenues	3,800	3,118	3,476	3,632	3,274	3,820	4,035	
% Growth		(17.9%)	+11.5%	+4.5%	(13.9%)	+16.7%	+5.6%	
Adj. Continuing EBITDA	246	101	280	372	187	411	525	
% of revenues	6.5%	3.3%	8.0%	10.3%	5.7%	10.8%	13.0%	
Adj. Continuing EBITA	36	(71)	99	196	13	230	336	
% of revenues	0.9%	(2.3%)	2.9%	5.4%	0.4%	6.0%	8.3%	
Continuing FCF*	(90)	(170)	42	219	(102)	176	362	

\* Before financial results and tax



## **INTERMEDIARY SECURITY STRUCTURE (MID-JULY)**



Mid July 2020 targeted structure, based notably on juge-commissaire's authorization (before shareholders' vote and before Court approval of plan)

**US New Money Security** 

 Existing US security package to be retaken from the Bridge facility to secure US New Money (pledge of shares, receivables and inventories of US subsidiaries)

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#### Initial FR New Money Security

- Fiducie on shares of Tech 7 with Tech 7 holding main non-US PS subsidiaries
- Pledge over receivables by Tech 6 in respect of the cash-pooling receivables
- New Money privilege



#### **Other New Money Security**

- Technicolor SA parental guarantee
- Pledge on shares of Tech 6 and certain other non-US non-PS subsidiaries



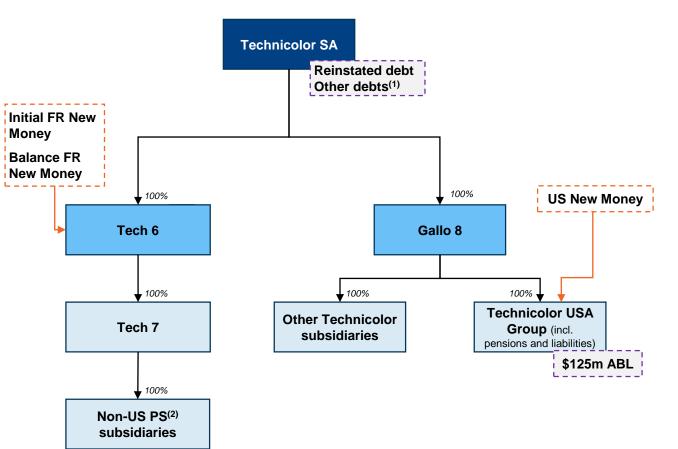
#### **Existing TLB and RCF**

- No modification to existing package
- Silent second ranking in respect of the securities account pledges granted as New Money Security for consenting lenders

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Note:

## FINAL SECURITY STRUCTURE (END OF AUGUST)



The implementation of the Gallo 8 Fiducie for the Balance FR New Money will be submitted to a consultative vote of the EGM, in accordance with the AMF recommendation n°2015-05 on transfer of assets

US New Money Security

Existing US security package to be retaken from the Bridge facility to secure US New Money (pledge of shares, receivables and inventories of US subsidiaries)



#### FR New Money Security

- Fiducie on shares of Tech 7 with Tech 7 holding main non-US PS subsidiaries
- Pledge over receivables by Tech 6 in respect of the cash-pooling receivables
- Pledge on shares of Tech 6

#### Other FR and US New Money

- Gallo 8 Fiducie
- Technicolor SA Parent guarantee
- Pledge on shares of Thomson Licensing SAS, Technicolor Brasil Midia e Entr. Ltda
- Pledge on (i) shares and (ii) bank accounts and receivables in respect of the cash pooling / intragroup receivables, of Tech 6 and certain non-US non-PS subsidiaries
- New Money privilege



#### **Reinstated debt Security**

• Silent second ranking in respect of the pledges granted as New Money Security

Note:

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