



| DVD SOFT BOX - SLEEVE/INLAY |     |        |         |          |
|-----------------------------|-----|--------|---------|----------|
| Europe                      | DVD | EDS009 | Issue 2 | Feb 2006 |

Please refer to Printed Parts Specification EDS 007 for further specifications regarding delivery and print finishes.

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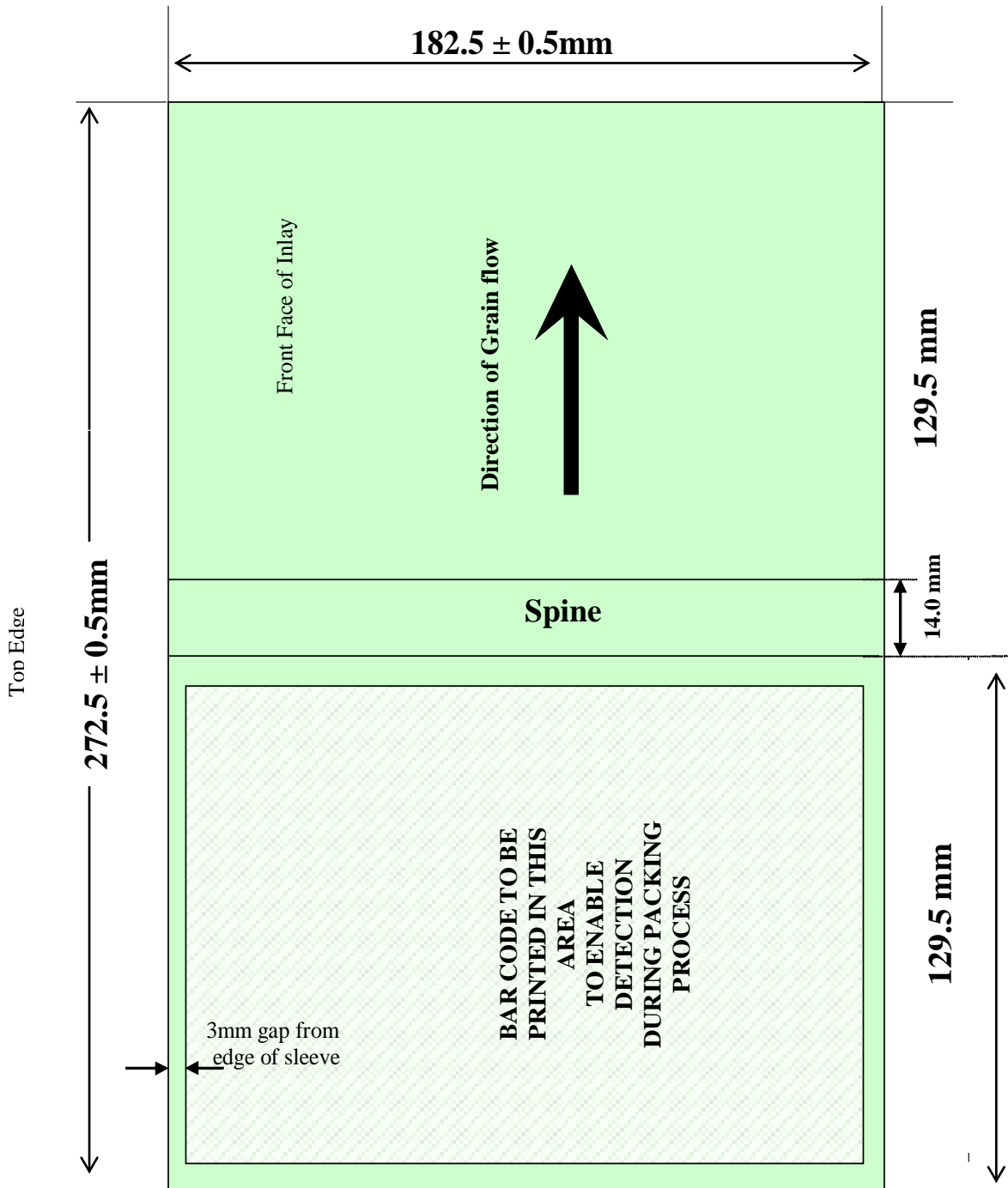
Page 3      7mm spine width Sleeve/Inlay - for insertion into a Thin DVD Soft Box

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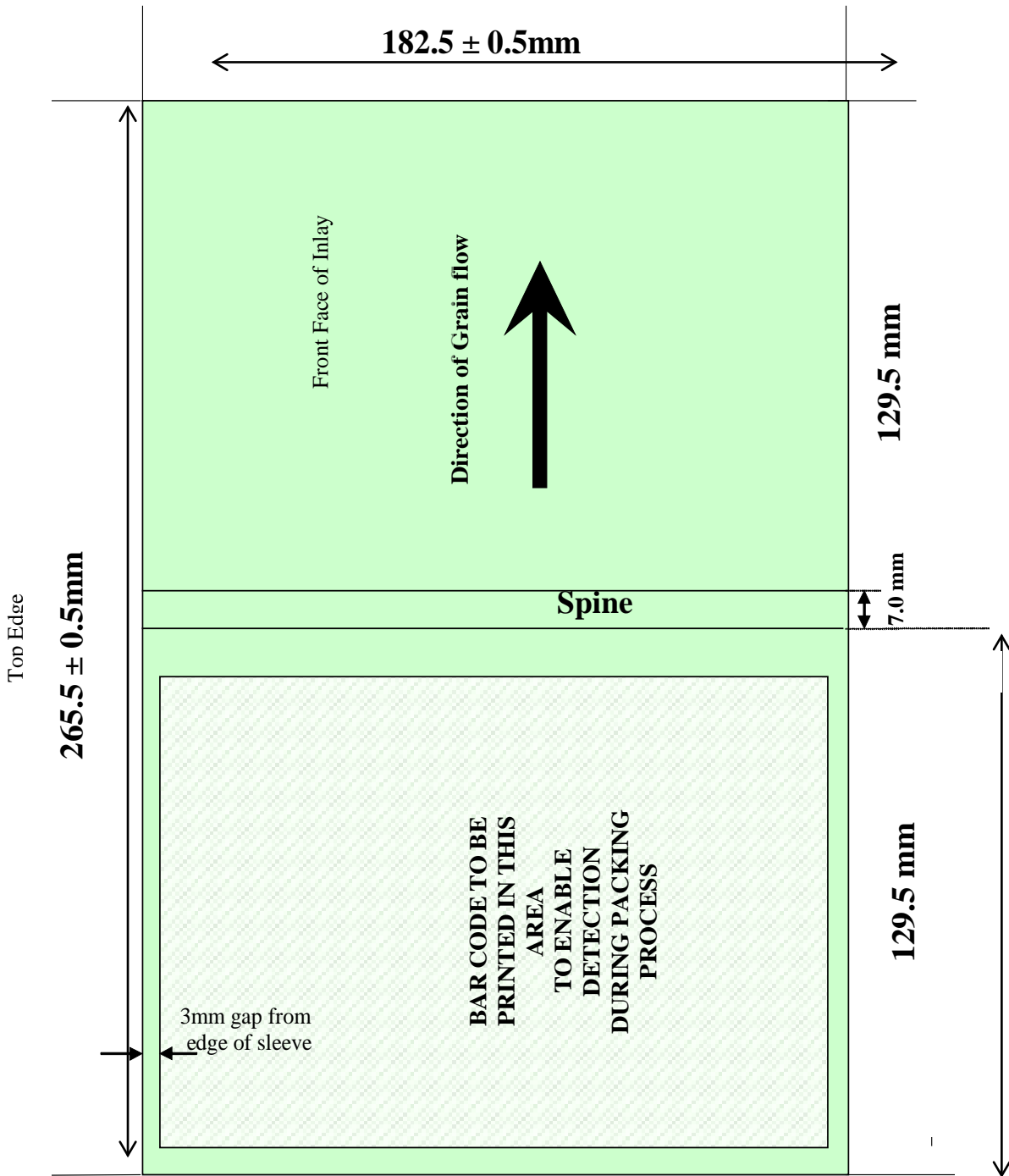
*Note: Drawings not to scale*

***Printed material supplied which does not conform to the relevant specification may require manual insertion at an additional charge or be considered unworkable***

14mm Standard Single DVD Soft Box - Sleeve/Inlay



7mm Thin DVD Soft Box - Sleeve/Inlay



Note: Drawing not to scale

## Material:

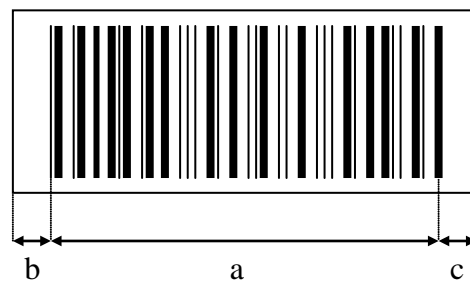
### Paper Stock:

- Type: Wood free art paper coated on both sides. High Gloss finish is not acceptable for automated packing
- Weight: 150 - 190 gsm

## Barcode Format:

It is the symbol producers' responsibility to ensure that barcodes will scan.

- Border dimensions for barcodes acceptable to enable detection on automated inline barcode scanners



a: 25 minimum up to 45 mm maximum  
 b: greater than 4 mm  
 c: greater than 4 mm

- Bar code height : minimum of 16mm
- Bar code width : minimum of 25mm
- The UPC barcode is printed within a white box measuring a minimum of 33 mm by 22 mm. The left and right hand side borders must not be infringed by text or other art work.
- The Quiet Zone - i.e. A clear space (Border) with no dark marks preceding the start character of a bar code symbol and following the stop character must be greater than 4mm
- Barcodes are to be printed in picket fence orientation when the packaged unit is in vertical position.

## Barcode Placement:

- Visible on the outside back of inlay wrap, the barcode symbol should be printed at less 3 mm away from any seams or fold.
- The bar code must be printed on the back face of the DVD sleeve to ensure automatic inline detection during packaging.