

# Technicolor’s Long-standing Commitment to Improve Environmental and Social Impacts Earns Top 5% Ranking in CSR

## Technicolor receives the Ecovadis Gold Medal

### *Technicolor Connected Home – Corporate Social Responsibility (CSR) Report Executive Summary*

CSR aims to ensure that companies conduct their business in the most ethical ways possible. This means taking account of and full responsibility for their environmental, economic, and social impact.

Technicolor Connected Home has committed to be at the vanguard in all three of these areas by applying global CSR initiatives across its various operations and business areas — thereby leading efforts to support climate change initiatives, healthier circular economies, and the protection of human rights/human capital.



**The issue of Climate Change is integrated into Technicolor’s business strategy along two primary axes designed to reduce its carbon footprint and to increase energy efficiency at every step of the product/service lifecycle, linking it to the greater societal impact to the benefit of all stakeholders:**



- Development of eco-friendly products and services – and a policy of continuous improvement that addresses energy efficiency (carbon emissions generated by product use and carbon emissions resulting from shipping and transportation of products) and increasing the use of renewable energy within the infrastructure. Technicolor started to implement eco-design guidelines in 2008 and has long taken a positive stance towards environmental and efficiency issues in the development, manufacture, and use of its products.
- Infrastructure improvements to reduce emissions or to maintain performance when faced with climate impacts. A prime example is Connected Home operations in Manaus, Amazonas, Brazil, where the site team has installed solar panels generating approximately 10% of the site energy needs, in addition to another 20% of site energy arriving from renewable sources; the factory certified as carbon neutral several years ago.



**Technicolor supports a Circular Economy through the reuse of material as well as the recycling of waste and optimization of raw material. During 2018, Technicolor recycled more than 75% of all its waste.**

Although the depletion of raw material and water resources creates a risk for both business and the communities in which it operates and serves, resources can be saved, reused, or recycled via environmental footprint of products (i.e., eco-design); environmentally responsible procurement;

and sustainable water management. Connected Home's Manaus operations in Brazil **harvests rainwater** almost every day, fulfilling c. 70% of the site needs for water and additionally always donating half the harvested amount to the nearby community for residential needs. In the same way, the Connected Home design center in Rennes, France obtains about 15% of its water needs each year from harvested rainwater.

**Another focus point in Technicolor's Connected Home CSR efforts is Human Capital. Technicolor works to ensure diversity and inclusion in the workplace, strongly promoting gender equality through ambitious talent acquisition and development programs.**



With **Human Rights** at the top of their agenda, Technicolor Connected Home focuses on the working conditions both within the company and at its suppliers and sub-contractors to ensure all are meeting the required standards. Technicolor also aims to **eliminate discrimination** within the company and throughout its supply chain. Toward these ends, Technicolor has developed a Group's Ethics policy and has reported annually on its progress as a signatory of the UN Global Compact since 2003; it also has a Supplier Ethics and Social Responsibility program in addition to its membership in the Responsible Business Alliance (RBA).

RBA membership includes compliance requirements for periodic third-party audits of all critical suppliers with an intense focus on Human Rights; over time, all main suppliers of Technicolor who are also members of RBA will have Validated Audit Process reports on record within the RBA communication platform. Further, as a member of RBA, the Group is committed to ensure that **minerals contained in its products are sourced with due respect to Human Rights** and the need to avoid contributing to conflicts. In 2016, Technicolor issued a public statement on Conflict Minerals available on the Group's website.

The Sourcing Ethics Handbook and the Sourcing Quality Assurance (SQA) team review the supply base annually for prior performance within the CSR arena, focusing on SA8000 principles while also evaluating for country risk and for industry risk, and then launching several on-site audits per year, reviewing each supplier's operation across the range of human rights, environmental, and safety aspects with requirements in the Sourcing Ethics Handbook. Fifty-nine on-site CSR audits were performed by the SQA team during 2018.

Beginning in 2018, Technicolor engaged with the EcoVadis supplier CSR assessment platform, and the initial roll-out is currently assessing all suppliers and sub-contractors whose annual spend is more than one million euro. (Visit: [ecovadis.com](https://www.ecovadis.com))

These are all important issues that directly impact Technicolor's Connected Home business — and where CSR achievements can make a real difference for people, the environment and the economy.

## Gold Rated Commitment to CSR

Technicolor is committed to following responsible policies and practices in the management of ethics, human rights, human resources, environmental, and health & safety issues. These policies and practices extend to its suppliers and subcontractors. Technicolor's approach to sustainability relies on three pillars:

- attracting and developing a diverse pool of creative individuals;
- enabling sustainable content distribution; and
- ensuring a safe and healthy work environment throughout the supply chain.

As a result of these efforts, Technicolor has been Gold rated by [Ecovadis](#), a third party leading solution for monitoring CSR performance across global businesses and supply chains.

A Gold medal from Ecovadis indicates that Technicolor is outperforming companies globally in the adoption of sustainable practices in global supply chains, including in its sourcing of suppliers.

In fact, the latest CSR report shows that Technicolor ranks amongst **the top 5%** of companies overall rated by EcoVadis in the Manufacture of Communication Equipment industry. Specific category results include Environment (top 15% of companies); Labor & Human Rights (top 6%); Sustainable Procurement (top 8%); and Ethics (top 25%).



## Commitment to CSR Starts at the Top

At Technicolor, CSR is managed at the highest level and built upon a foundation of core values: diligent, inventive, and authentic.

Technicolor constantly seeks improvement by challenging the established practices that guide its employees toward business success — ensuring that the company overall acts responsibly in its own right and as it builds partnerships. In seeking to fulfill its social responsibilities, Technicolor adheres to the principles of industry groups dedicated to CSR in global supply chains:

- United Nations Global Compact (UNGC) — signatory in 2003 and reporting annually on progress since that time
- International Labor Organization (ILO)
- Responsible Business Alliance (RBA) — member
- Carbon Disclosure Project — reporting annual on greenhouse gas emissions
- Global Reporting Initiative (GRI) — Comprehensive option disclosure, in use for annual public reporting enabling transparency, comparability, quality and accountability of Technicolor’s sustainability data.

“Now more than ever, Corporate Social Responsibility is a business imperative,” says Didier Huck, VP, CSR & Public Affairs. “The more successful companies are those that integrate societal, environmental and economic reflection in how they do business, thus reinforcing the links with all their stakeholders. At Technicolor, we know it is in everyone’s interest to contribute to the sustainability of the communities we serve and in which we operate.”



## Conclusion

At Technicolor, sustainability is part of doing business. It is proven that throughout the company, these actions translate into integrity in business principles and practices, continuous efforts to make more efficient use of natural resources, and an ongoing drive for carbon neutrality. As such, Technicolor and its Connected Home business have made a commitment to:

- Support its customers’ sustainability efforts by developing improved generations of sustainable products and services;
- Encourage its suppliers to adopt the same sustainability values as those it supports; and
- Play an active role in communities where it operates by encouraging educational initiatives and supporting local community relationships and programs.

## For more information

Technicolor provides CSR documentation at: [technicolor.com/corporate-social-responsibility](http://technicolor.com/corporate-social-responsibility).